

# JOHN HARRIS

Professional and personable UNC student seeks to contribute advertising skills to an advertising agency

## EDUCATION

**UNIVERSITY OF NORTH CAROLINA AT  
CHAPEL HILL, EXPECTED MAY 2020**  
B.A. Journalism and Mass Communication

**BLUE RIDGE COMMUNITY COLLEGE,  
2016-2018**  
Associate in Arts Degree  
GPA 3.92

## SKILLS

Creative  
Organized  
Determined  
Dependable  
Team player

## WORK EXPERIENCE

**SWIM CLUB MANAGEMENT GROUP**  
**Head Guard**

**2017-Present**

- Responsible for customer service, safety and satisfaction
- Coordinated staff meetings with upper management
- Balanced daily revenues
- Trained new hires

**Lifeguard**

- Maintained pool rules and pool quality
- Red Cross certified lifeguard skills

## ACCOMPLISHMENTS

- Wrote, directed, acted, and edited several Brevardier Yearbook video advertisements. Created video journalism segments for The Broadcaster
- Created and acted in a Public Service Announcement promoting online safety for high school peers (WLOS Asheville linked the PSA on their website)
- Campaigned and won student body president for Brevard High School 2016.
- Consistent top seller of Brevard High football discount cards.